

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1353611

Schedule Dates 08/14/12-08/19/12
Advertiser MCRory for Governor (30707)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL ISSUE (ns) (1187)
Brand MCCROY FOR NC GOV (453334)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Dome, Patricia
Phone/Fax /
CPE MCCR/ORDR/813819
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JONATHAN VITTI
SHARE = 1%

Date Entered 08/10/12
Last Modified 08/17/12
Entered By Lisa Carter
CO-OP No
Headline # ECR0978867
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,001.25
Net Total \$5,673.75
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Aug. 2012 28 \$6,675.00
Grand Total: 28 \$6,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	08/14/12-08/14/12	4	:30	10:58-25A- ABC-The View			1						1	\$65.00	\$65.00	Greensboro (WXLV)	THE VIEW	8/10/12
2.0	Normal Line / SPOT (3)	08/16/12-08/16/12	4	:30	10:58-25A- ABC-The View					1				1	\$65.00	\$65.00	Greensboro (WXLV)	THE VIEW	8/10/12
3.0	Normal Line / SPOT (4)	08/17/12-08/17/12	4	:30	10:58-25A- ABC-The View						1			1	\$65.00	\$65.00	Greensboro (WXLV)	THE VIEW	8/10/12
4.0	Normal Line / News (5)	08/18/12-08/18/12	4	:30	6:30P- ABC-World News Saturday							1		1	\$40.00		Greensboro (WXLV)	ABC-WORLD NWS	8/10/12
4.0.1	Closed Preempt (5)	08/18/12															Greensboro (WXLV)	Pre-empt/Exception - HRA	
5.0	Normal Line / SPOT (6)	08/19/12-08/19/12	4	:30	11:02P- Hollyscoop 2							1		1	\$30.00	\$30.00	Greensboro (WXLV)	HOLLYSCOOP	8/10/12
6.0	Normal Line / SPOT (8)	08/14/12-08/14/12	4	:30	7P- Family Feud			1						1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
7.0	Normal Line / SPOT (11)	08/15/12-08/15/12	4	:30	7P- Family Feud				1					1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
8.0	Normal Line / SPOT (10)	08/16/12-08/16/12	4	:30	7P- Family Feud					1				1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
9.0	Normal Line / SPOT (11)	08/17/12-08/17/12	4	:30	7P- Family Feud						1			1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
10.0	Normal Line / SPOT (13)	08/14/12-08/14/12	4	:30	7:28:30P- Family Feud B			1						1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
11.0	Normal Line / SPOT (14)	08/15/12-08/15/12	4	:30	7:28:30P- Family Feud B				1					1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
12.0	Normal Line / SPOT (15)	08/16/12-08/16/12	4	:30	7:28:30P- Family Feud B					1				1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12

CONFIRMATION CONTRACT

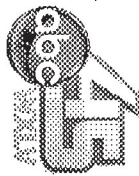
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV
3500 Myer Lee Dr
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Smart Media Group-Alexandria
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Sales Office Millennium Washington DC
Buyer Name Dome, Patricia
Phone/Fax /
CPE MCCR/ORDR/813819
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JONATHAN VITTI
SHARE = 1%

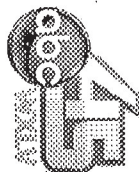
Date Entered 08/10/12
Last Modified 08/17/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09788867
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,001.25
Net Total \$5,673.75
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Aug. 2012 28 \$6,675.00
Grand Total: 28 \$6,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (16)	08/17/12-08/17/12	4	:30	7:28-30P Family Feud B						1			1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
14.0	Normal Line / SPOT (17)	08/18/12-08/18/12	4	:30	6P- HOLYSCOOP							1		1	\$25.00	\$25.00	Greensboro (WXLV)	HOLYSCOOP	8/10/12
15.0	Normal Line / Prime (20)	08/14/12-08/14/12	4	:30	9P- 10P (EST)			1						1	\$760.00	\$760.00	Greensboro (WXLV)	HAPPY ENDINGS/DONT TRUST	8/10/12
16.0	Normal Line / Prime (21)	08/14/12-08/14/12	4	:30	10P- ABC-NY Med (Tuesday)			1						1	\$410.00	\$410.00	Greensboro (WXLV)	NY MED	8/10/12
17.0	Normal Line / Prime (22)	08/15/12-08/15/12	4	:30	10P- ABC-20/20 (Wednesday)				1					1	\$390.00	\$390.00	Greensboro (WXLV)	20/20	8/10/12
18.0	Normal Line / Prime (23)	08/16/12-08/16/12	4	:30	10P- ABC-Rookie Blue (Thursday)					1				1	\$290.00	\$290.00	Greensboro (WXLV)	ROOKIE BLUE	8/10/12
19.0	Normal Line / Prime (24)	08/19/12-08/19/12	4	:30	6:58-56P ABC-Americas Funniest Videos (Sunday)								1	1	\$405.00	\$405.00	Greensboro (WXLV)	AHV	8/10/12
20.0	Normal Line / Prime (25)	08/19/12-08/19/12	4	:30	8P- ABC-Secret Millionaire (Sunday)								1	1	\$575.00	\$575.00	Greensboro (WXLV)	SECRET MILLIONAIRE	8/10/12
20.0.1	Closed Preempt (25)	08/19/12															Greensboro (WXLV)	Order Error/Exception - program changed to Once Upon A Time (8p- 9p)	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Winston Salem, NC 27101

Smart Media Group-Alexandria
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Billing Type Weekly/Irregular
Comments JONATHAN VITTI
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CO-OP No
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Demo A35+R
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Package Deal
Commission % 15.00
Commission \$1,001.25
Net Total \$5,673.75
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Aug. 2012
Spots 28
Rate \$6,675.00
Grand Total: 28 \$6,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Prime (26)	08/19/12-08/19/12	4	:30	9P-ABC-Extreme Makeover: Weightloss Edition (Sunday)								1	1	\$620.00	\$620.00	Greensboro (WXLV)	EXT MKOVER WEIGHT	8/10/12
22.0	M/G For 20.0.1 / Prime	08/19/12-08/19/12	4	:30	8P-ABC-Once Upon A Time (Sunday)								1	1	\$575.00	\$575.00	Greensboro (WXLV)	ONCE UPON A TIME	8/16/12
23.0	Normal Line / SPOT (27)	08/18/12-08/18/12	4	:30	8A-ABC-Good Morning American Saturday							1		1	\$40.00	\$40.00	Greensboro (WXLV)	GMA	8/17/12
24.0	Normal Line / SPOT (28)	08/19/12-08/19/12	4	:30	7:58-40A-ABC-Good Morning America Sunday							2		2	\$60.00	\$120.00	Greensboro (WXLV)	GMA	8/17/12
25.0	Normal Line / Prime (29)	08/18/12-08/18/12	4	:30	10P-ABC-Castle (Saturday)							2		2	\$300.00	\$600.00	Greensboro (WXLV)	CASTLE	8/17/12
26.0	Normal Line / Prime (30)	08/19/12-08/19/12	4	:30	8P-ABC-Once Upon A Time (Sunday)								1	1	\$575.00	\$575.00	Greensboro (WXLV)	ONCE UPON A TIME	8/17/12
27.0	Normal Line / Baseball (31)	08/19/12-08/19/12	4	:30	2P-Sports-ABC Little League World Series								2	2	\$140.00	\$280.00	Greensboro (WXLV)	LITTLE LEAGUE WORLD SERIES	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____
Comments: _____

Rep Order# 9788867 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 1353611

Printed: 08/17/2012 11:11 AM
Last Received: 08/17/2012 11:10 AM
Showing Buylines: All Rep Revised Lines

2/1/8

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product MCCROY FOR NC GOV
Estimate# 813819
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E MCCRO/ORDR/813819
Flight Dates 08/13/2012 - 08/19/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

***** Contract Coversheet *****

V.1 8/10

NEW POLITICAL ORDER. STARTS 8/13. TOTAL \$6675

PLS CF- CHRISTINA FOR JON

2 of 4

Rep Firm) WASHINGTON
Sales Office ()
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

SEE IN 25 FOR PROGRAM REVISED
PLS CF THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	M	08/13-08/13	11A-12P	THE VIEW	.30	\$65.00	0	0	0	\$0.00
Rating. 1.6										
V9 Comment Changed, Spots/week Changed										
*5	SA	08/18-08/18	630P-7P	ABC-WORLD NWS	.30	\$40.00	0	0	0	\$0.00
Rating. 1.0										
V9 Comment Changed, Spots/week Changed										
*7	M	08/13-08/13	7P-730P	FAMILY FEUD	.30	\$150.00	0	0	0	\$0.00
Rating. 3.0										
V9 Comment Changed, Spots/week Changed										
*12	M	08/13-08/13	730P-8P	FAMILY FEUD	.30	\$190.00	0	0	0	\$0.00
Rating. 3.5										
V9 Comment Changed, Spots/week Changed										
*18	M	08/13-08/13	8P-10P	EACHELORETTE	.30	\$645.00	0	0	0	\$0.00
Rating. 8.0										
V9 Comment Changed, Spots/week Changed										

Rep Order# 9788867 Ver# 11 Status Revised Traffic Order# 1353611

Printed: 08/17/2012 11:11 AM
Last Received: 08/17/2012 11:10 AM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product MCCROY FOR NC GOV
Estimate# 813819
Buyer Patricia Dome
Phone#
Fax#
Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E MCCRO/ORDR/813819
Flight Dates 08/13/2012 - 08/19/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
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*19	M	08/13-08/13	10P-11P	GLASS HOUSE	.30	\$525.00	0	0	0	\$0.00
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V9 Comment Changed, Spots/week Changed

*25	SU	08/19-08/19	8P-9P	ONCE UPON A TIME	.30	\$575.00	1	1	1	\$575.00
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Rating. 4.2

Sales Remark. V11 REVISED PROGRAM
V11 Program Name Change, Comment Changed

*27	SA	08/18-08/18	8A-9A	GMA	.30	\$40.00	1	1	1	\$40.00
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V9 Added

*28	SU	08/19-08/19	8A-9A	GMA	.30	\$60.00	2	1	2	\$120.00
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V9 Added

*29	SA	08/18-08/18	10P-11P	CASTLE	.30	\$300.00	2	1	2	\$600.00
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V9 Added

*30	SU	08/19-08/19	8P-9P	ONCE UPON A TIME	.30	\$575.00	1	1	1	\$575.00
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V9 Added

*31	SU	08/19-08/19	2P-430P	LITTLE LEAGUE WORLD SERIES	.30	\$140.00	2	1	2	\$280.00
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V9 Added

---REPORT TOTALS---

Report Totals. 9 / \$2,190.00

---SALES MONTHLY TOTALS---

Aug 12. 28 / \$6,675.00
Sales Totals. 28 / \$6,675.00

9/11/12

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser () POLITICAL
 Product MCCROY FOR NC GOV
 Estimate# 813819
 Buyer Patricia Dome
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E MCCRO/ORDR/813819
 Flight Dates 08/13/2012 - 08/19/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JONATHAN VITTI
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

Station Totals . 28 / \$6,675.00
 Lines not sent/rcld/rtrn. 0 / \$0.00
 ---COMPETITIVE---

Market Totals	\$667,500	CABL	0%	UNKN	0%	WBFX	0%	WCWG	0%	WFTY	30%
		WGHP	25%	WMYV	4%	WUPN	0%	WXII	39%	WXLV	1%

Books null
 Demos RA35+

1 of 4

Rep Firm) WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX#

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line # 25 still needs to be changed to Once Upon
A Time for the programming.
tk8

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	M	08/13-08/13	11A-12P	THE VIEW	.30	\$65.00	0	0	0	\$0.00
Rating: 1.6										
V9 Comment Changed, Spots/week Changed										
2	TU	08/14-08/14	11A-12P	THE VIEW	.30	\$65.00	1	1	1	\$65.00
Rating: 1.6										
3	TH	08/16-08/16	11A-12P	THE VIEW	.30	\$65.00	1	1	1	\$65.00
Rating: 1.6										
4	F	08/17-08/17	11A-12P	THE VIEW	.30	\$65.00	1	1	1	\$65.00
Rating: 1.6										
*5	SA	08/18-08/18	630P-7P	ABC-WORLD NWS	.30	\$40.00	0	0	0	\$0.00
Rating: 1.0										
V9 Comment Changed, Spots/week Changed										
6	SU	08/19-08/19	11P-1130P	HOLLYSCOOP	.30	\$30.00	1	1	1	\$30.00
Rating: 1.1										

Rep Order#	9788867	Ver#	10	Status	Returned	Traffic Order#	1353611
EC'd	Yes						

Printed: 08/17/2012 9:06 AM
Last Received: 08/16/2012 6:29 PM
Showing Rivlines: All Times

7 of 4

Station	WXLV-TV GREENSBORO/W.SALEM	Agency	() SMART MEDIA GROUP
Advertiser	() POLITICAL		814 KING ST, SUITE 400
Product	MCCROY FOR NC GOV		ALEXANDRIA, VA 22314
Estimate#	813819	Agency C/P1/P2/E	MCCRO/ORDR/813819
Buyer	Patricia Dome	Flight Dates	08/13/2012 - 08/19/2012
Phone#		Hiatus Weeks	

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Fax#	Ln	Day	Dates	Time	Program
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Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
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*7	M	08/13-08/13	7P-730P	FAMILY FEUD	.30	\$150.00	0	0	\$0.00
Rating. 3.0									

V9 Comment Changed, Spots/week Changed

8	TU	08/14-08/14	7P-730P	FAMILY FEUD	.30	\$150.00	1	1	\$150.00
Rating: 3.0									

9	W	08/15-08/15	7P-730P	FAMILY FEUD	.30	\$150.00	1	1	\$150.00
Rating . 3.0									

10	TH	08/16-08/16	7P-730P	FAMILY FEUD	.30	1	1	\$150.00
Rating: 3.0								

11	F	08/17-08/17	7P-730P	FAMILY FEUD	.30	\$150.00	1	1	\$150.00
Rating: 3.0									

*12	M	08/13-08/13	730P-8P	FAMILY FEUD	.30	\$190.00	0	0	\$0.00
Rating: 3.5									

V9 Comment Changed, Spots/week Changed

Rating	3.5	3.0	2.5	2.0	1.5	1.0	0.5	0.0	
13	TU	08/14-08/14	730P-8P	FAMILY FEUD	.30	\$190.00	1	1	\$190.00

	W	08-15-08/15	FAMILY FEUD	730P-8P	Rating .3.5
14	.30	\$190.00	1	1	\$190.00

15	TH	08/16-08/16	730P-8P	FAMILY FEUD	.30	\$190.00	1	1	\$190.00
Rating: 3.5									

16	F	08/17-08/17	730P-8P	FAMILY FEUD	.30	\$190.00	1	1	\$190.00
Rating: 3.5									

17	SA	08/18-08/18	GP-630P	HOLLYSCOOP	.30	\$25.00	1	1	\$25.00
Rating: 1.1									

Rep Order# 9788867 Ver# 10 Status Returned Traffic Order# 1353611

Printed: 08/17/2012 9:06 AM
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Showing Buylines: All Lines

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Estimate# 813819
Buyer Patricia Dome
Phone#
Fax#
Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E MCCRODR/813819
Flight Dates 08/13/2012 - 08/19/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*18	M	08/13-08/13	8P-10P	BACHELORETTE	.30	\$645.00	0	0	0	\$0.00
Rating. 8.0				V9 Comment Changed, Spots/week Changed						
*19	M	08/13-08/13	10P-11P	GLASS HOUSE	.30	\$525.00	0	0	0	\$0.00
Rating. 3.8				V9 Comment Changed, Spots/week Changed						
20	TU	08/14-08/14	9P-10P	HAPPY ENDINGS/DONT TRUST	.30	\$760.00	1	1	1	\$760.00
Rating. 4.4										
21	TU	08/14-08/14	10P-11P	NY MED	.30	\$410.00	1	1	1	\$410.00
Rating. 3.6										
22	W	08/15-08/15	10P-11P	20/20	.30	\$390.00	1	1	1	\$390.00
Rating. 3.7										
23	TH	08/16-08/16	10P-11P	ROOKIE BLUE	.30	\$290.00	1	1	1	\$290.00
Rating. 4.0										
24	SU	08/19-08/19	7P-8P	AFHV	.30	\$405.00	1	1	1	\$405.00
Rating. 2.5										
25	SU	08/19-08/19	8P-9P	SECRET MILLIONAIRE	.30	\$575.00	1	1	1	\$575.00
Rating. 4.2										
26	SU	08/19-08/19	9P-11P	EXT MKOVER WEIGHT	.30	\$620.00	1	1	1	\$620.00
Rating. 3.9										
*27	SA	08/18-08/18	8A-9A	GMA	.30	\$40.00	1	1	1	\$40.00
		V9 Added								

Station WXLV-TV GREENSBORO/W.SALEM
 Advertiser () POLITICAL
 Product MCCROY FOR NC GOV
 Estimate# 813819
 Buyer Patricia Dome
 Phone#
 Fax#
 Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E MCCRO/ORDR/813819
 Flight Dates 08/13/2012 - 08/19/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JONATHAN VITTI
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*28	SU	08/19-08/19	8A-9A	GWA	.30	\$60.00	2	1	2	\$120.00
		V9 Added								
*29	SA	08/18-08/18	10P-11P	CASTLE	.30	\$300.00	2	1	2	\$600.00
		V9 Added								
*30	SU	08/19-08/19	8P-9P	ONCE UPON A TIME	.30	\$575.00	1	1	1	\$575.00
		V9 Added								
*31	SU	08/19-08/19	2P-430P	LITTLE LEAGUE WORLD SERIES	.30	\$140.00	2	1	2	\$280.00
		V9 Added								

---REPORT TOTALS---
 Report Totals. 28 / \$6,675.00

---SALES MONTHLY TOTALS---
 Aug 12. 28 / \$6,675.00
 Sales Totals. 28 / \$6,675.00
 Station Totals. 28 / \$6,675.00
 Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals	\$667,500	CABL 0%	UNKN 0%	WBFX 0%	WCWG 0%	WEMV 30%
		WGHP 26%	WMYV 4%	WUPN 0%	WXII 39%	WXLV 1%

Books null
 Demos RA35+

Rep Order# 9788867 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 1353611

Printed: 08/17/2012 8:32 AM
Last Received: 08/16/2012 6:29 PM
Showing Buylines: All Rep Revised Lines

1 of 4

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product MCCROY FOR NC GOV
Estimate# 813819
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E MCCRO/ORDR/813819
Flight Dates 08/13/2012 - 08/19/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

***** Contract Coversheet *****

V.1 8/10

NEW POLITICAL ORDER. STARTS 8/13. TOTAL \$6675

PLS CF- CHRISTINA FOR JON

2 of 4

Rep Firm) WASHINGTON
Sales Office () JONATHAN VITTI
Salesperson ()
Salesperson Phone# 202-955-5342
Salesperson FAX#

— REMARKS —

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
---	---	---	---	-----	---	---	---	---	---	---
*1	M	08/13-08/13	11A-12P	THE VIEW	.30	\$65.00	0	0	0	\$0.00
Rating. 1.6										
Sales Remark. V9 SPOT NA AND MADEGOOD										
V9 Comment Changed, Spots/week Changed										
*5	SA	08/18-08/18	630P-7P	ABC-WORLD NWS	.30	\$40.00	0	0	0	\$0.00
Rating. 1.0										
Sales Remark. V9 SPOT NA AND MADEGOOD										
V9 Comment Changed, Spots/week Changed										
*7	M	08/13-08/13	7P-730P	FAMILY FEUD	.30	\$150.00	0	0	0	\$0.00
Rating. 3.0										
Sales Remark. V9 SPOT NA AND MADEGOOD										
V9 Comment Changed, Spots/week Changed										
*12	M	08/13-08/13	730P-8P	FAMILY FEUD	.30	\$190.00	0	0	0	\$0.00
Rating. 3.5										
Sales Remark. V9 SPOT NA AND MADEGOOD										
V9 Comment Changed, Spots/week Changed										

Rep Order# 9788867 Ver# 9 Status Revised Traffic Order# 1353611

Printed: 08/17/2012 8:32 AM
Last Received: 08/16/2012 6:29 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product MCCROY FOR NC GOV
Estimate# 813819
Buyer Patricia Dome
Phone#
Fax#
Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E MCCRODR/813819
Flight Dates 08/13/2012 - 08/19/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/week	# of Weeks	Total Spots	Total Cost
*18	M	08/13-08/13	8P-10P	BACHELORETTE	.30	\$645.00	1	0	0	\$0.00
Rating: 8.0										
Sales Remark: V9 NA AND MADEGOOD										
V9 Comment Changed, Spots/week Changed										
*19	M	08/13-08/13	10P-11P	GLASS HOUSE	.30	\$525.00	1	0	0	\$0.00
Rating: 3.8										
Sales Remark: V9 SPOT NA AND MADEGOOD										
V9 Comment Changed, Spots/week Changed										
*27	SA	08/18-08/18	8A-9A	GMA	.30	\$40.00	1	1	1	\$40.00
Sales Remark: V9 MKGDS										
V9 Added										
*28	SU	08/19-08/19	8A-9A	GMA	.30	\$60.00	2	1	2	\$120.00
Sales Remark: V9 MKGDS.										
V9 Added										
*29	SA	08/18-08/18	10P-11P	CASTLE	.30	\$300.00	2	1	2	\$600.00
Sales Remark: V9 MKGDS										
V9 Added										
*30	SU	08/19-08/19	8P-9P	ONCE UPON A TIME	.30	\$575.00	1	1	1	\$575.00
Sales Remark: V9 MKGDS										
V9 Added										
*31	SU	08/19-08/19	2P-430P	LITTLE LEAGUE WORLD SERIES	.30	\$140.00	2	1	2	\$280.00
Sales Remark: V9 MKGDS										
V9 Added										

---REPORT TOTALS---
Report Totals: 8 / \$1,615.00

Rep Order# 9788867 Ver# 9 Status Revised Traffic Order# 1353611

Printed: 08/17/2012 8:32 AM
Last Received: 08/16/2012 6:29 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product MCCROY FOR NC GOV
Estimate# 813819
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E MCCR/ORDR/813819
Flight Dates 08/13/2012 - 08/19/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--SALES MONTHLY TOTALS--

Aug 12. 28 / \$6,675.00
Sales Totals. 28 / \$6,675.00
Station Totals. 28 / \$6,675.00
Lines not sent/rcld/rtn. 0 / \$0.00

28/7/12

--COMPETITIVE--

Market Totals	\$667,500	CABL 0%	UNKN 0%	WBFX 0%	WCWG 0%	WPMY 30%
		WGHP 26%	WMYV 4%	WUPN 0%	WXTI 39%	WXLV 1%

Books null
Demos RA35+

Subject: McCrory - WXLV -- 9788867
From: Lisa Carter <lcarter@sbgnet.com>
Date: Thu, 16 Aug 2012 14:40:45 -0400
To: Jonathan Vitti <jonathan.vitti@msmtvsales.com>

Jonathan,

ABC has done a last minute program chg for this Sunday 8-9p.

Was Secret Millionaire now will be Once Upon A Time.

McCrory has a spot ordered in this tp at \$575.

Should I leave spot in Once Upon A Time or not.

Right now spot has been pre-empted due to program change.

Just let me know asap.

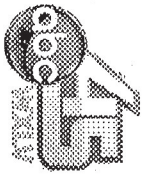
Thanks,

Lisa

Let's
↓ # 22

Sat 8-9A GMA 1X 40
Sat 11-11P 2X 30/eh
Sun 8-9A GMA 2X 60
Sun 8-9P OMAAT 1X 575
Sun 2-430P 2X 140/eh

\$1615



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1353611

Schedule Dates 08/14/12-08/19/12
Advertiser MCCrory for Governor (30707)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL ISSUE (ns) (1187)
Brand MCCRORY FOR NC GOV (453334)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Dome, Patricia
Phone/Fax /
CPE MCCR/ORDR/813819
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JONATHAN VITTI
SHARE = 1%

Date Entered 08/10/12
Last Modified 08/10/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09786867
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$672.75
Net Total \$3,812.25
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Aug. 2012 19 \$4,485.00
Grand Total: 19 \$4,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	08/14/12-08/14/12	4	:30	10:58-25A- ABC-The View			1						1	\$65.00	\$65.00	Greensboro (WXLV)	THE VIEW	8/10/12
2.0	Normal Line / SPOT (3)	08/16/12-08/16/12	4	:30	10:58-25A- ABC-The View				1					1	\$65.00	\$65.00	Greensboro (WXLV)	THE VIEW	8/10/12
3.0	Normal Line / SPOT (4)	08/17/12-08/17/12	4	:30	10:58-25A- ABC-The View					1				1	\$65.00	\$65.00	Greensboro (WXLV)	THE VIEW	8/10/12
4.0	Normal Line / News (5)	08/18/12-08/18/12	4	:30	6:30P- ABC-World News Saturday							1		1	\$40.00	\$40.00	Greensboro (WXLV)	ABC-WORLD NWS	8/10/12
4.0.1	Preempt (5)	08/18/12															Greensboro (WXLV)	Pre-empt/Exception - HRA	
5.0	Normal Line / SPOT (6)	08/19/12-08/19/12	4	:30	11:02P- Hollyscoop 2							1		1	\$30.00	\$30.00	Greensboro (WXLV)	HOLLYSCOOP	8/10/12
6.0	Normal Line / SPOT (8)	08/14/12-08/14/12	4	:30	7P- Family Feud			1						1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
7.0	Normal Line / SPOT (11)	08/15/12-08/15/12	4	:30	7P- Family Feud				1					1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
8.0	Normal Line / SPOT (10)	08/16/12-08/16/12	4	:30	7P- Family Feud					1				1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
9.0	Normal Line / SPOT (11)	08/17/12-08/17/12	4	:30	7P- Family Feud						1			1	\$150.00	\$150.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
10.0	Normal Line / SPOT (13)	08/14/12-08/14/12	4	:30	7:28:30P- Family Feud B			1						1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
11.0	Normal Line / SPOT (14)	08/15/12-08/15/12	4	:30	7:28:30P- Family Feud B				1					1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
12.0	Normal Line / SPOT (15)	08/16/12-08/16/12	4	:30	7:28:30P- Family Feud B					1				1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12

CONFIRMATION CONTRACT

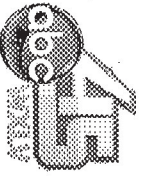
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1353611

Schedule Dates 08/14/12-08/19/12
Advertiser McCrory for Governor (30707)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL ISSUE (ns) (1187)
Brand MCCRORY FOR NC GOV (453334)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Dome, Patricia
Phone/Fax /
CPE MCCR/ORDR/813819
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JONATHAN VITTI
SHARE = 1%

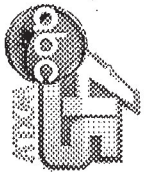
Date Entered 08/10/12
Last Modified 08/10/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09788867
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$672.75
Net Total \$3,812.25
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Aug. 2012
Grand Total: 19 Spots \$4,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (16)	08/17/12-08/17/12	4	:30	7:28-30P Family Feud B						1			1	\$190.00	\$190.00	Greensboro (WXLV)	FAMILY FEUD	8/10/12
14.0	Normal Line / SPOT (17)	08/18/12-08/18/12	4	:30	6P- Hollyscoop							1		1	\$25.00	\$25.00	Greensboro (WXLV)	HOLLYSCOOP	8/10/12
15.0	Normal Line / Prime (20)	08/14/12-08/14/12	4	:30	9P- 10P (EST)			1						1	\$760.00	\$760.00	Greensboro (WXLV)	HAPPY ENDINGS/DONT TRUST	8/10/12
16.0	Normal Line / Prime (21)	08/14/12-08/14/12	4	:30	10P- ABC-NY Med (Tuesday)			1						1	\$410.00	\$410.00	Greensboro (WXLV)	NY MED	8/10/12
17.0	Normal Line / Prime (22)	08/15/12-08/15/12	4	:30	10P- ABC-20/20 (Wednesday)				1					1	\$390.00	\$390.00	Greensboro (WXLV)	20/20	8/10/12
18.0	Normal Line / Prime (23)	08/16/12-08/16/12	4	:30	10P- ABC-Rookie Blue (Thursday)					1				1	\$290.00	\$290.00	Greensboro (WXLV)	ROOKIE BLUE	8/10/12
19.0	Normal Line / Prime (24)	08/19/12-08/19/12	4	:30	6:58-56P- ABC-Americas Funniest Videos (Sunday)								1	1	\$405.00	\$405.00	Greensboro (WXLV)	AFFV	8/10/12
20.0	Normal Line / Prime (25)	08/19/12-08/19/12	4	:30	8P- ABC-Secret Millionaire (Sunday)								1		\$575.00		Greensboro (WXLV)	SECRET MILLIONAIRE	8/10/12
20.0.1	Preempt (25)	08/19/12															Greensboro (WXLV)	Order Error/Exception - program changed to 'Once Upon A Time' (8p- 9p)	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1353611

Schedule Dates 08/14/12-08/19/12
Advertiser MCCrory for Governor (30707)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL ISSUE (ns) (1187)
Brand MCCRORY FOR NC GOV (453334)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Dome, Patricia
Phone/Fax /
CPE MCCR/ORDR/813819
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments JONATHAN VITTI
SHARE = 1%

Date Entered 08/10/12
Last Modified 08/10/12
Entered By Lisa Carter
CO-OP No
Headline # ECR09788867
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$672.75
Net Total \$3,812.25
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Aug. 2012	19	\$4,485.00
Grand Total:	19	\$4,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Prime (26)	08/19/12-08/19/12	4	:30	9P-ABC-Extreme Makeover Weightloss Edition (Sunday)								1	1	\$620.00	\$620.00	Greensboro (WXLV)	EXT MKOVER WEIGHT	8/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Rep Order# 9788867 Ver# 7 Status Revised Traffic Order# 1353611

Printed: 08/15/2012 8:30 AM
Last Received: 08/14/2012 6:15 PM
Showing Buylines: All Rep Revised Lines

1 of 3

CP 11
8/15

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product MCCROY FOR NC GOV
Estimate# 813819
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E MCCRO/ORDR/813819
Flight Dates 08/13/2012 - 08/19/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

***** Contract Coversheet *****

V.1 8/10

NEW POLITICAL ORDER. STARTS 8/13. TOTAL \$6675

PLS CF- CHRISTINA FOR JON

Rep Order# 9788867 Ver# 7 Status Revised Traffic Order# 1353611

Printed: 08/15/2012 8:30 AM
Last Received: 08/14/2012 6:15 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product MCCROY FOR NC GOV
Estimate# 813819
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E MCCRO/ORDR/813819
Flight Dates 08/13/2012 - 08/19/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LNS 20,22,26 FOR TIME PERIOD/PROGRAM CORRECTIONS
THANKS

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*20	TU	08/14-08/14	9P-10P	HAPPY ENDINGS/DONT TRUST	.30	\$760.00	1	1	1	\$760.00
Rating: 4.4										
Sales Remark: V7 REVISED PROGRAM										
V7 Program Name Change, Comment Changed										
*22	W	08/15-08/15	10P-11P	20/20	.30	\$390.00	1	1	1	\$390.00
Rating: 3.7										
Sales Remark: V7 REVISED PROGRAM										
V7 Program Name Change, Comment Changed										
*26	SU	08/19-08/19	9P-11P	EXT MKOVER WEIGHT	.30	\$620.00	1	1	1	\$620.00
Rating: 3.9										
Sales Remark: V7 CORRECTED TP										
V7 Time Changed, Comment Changed										

---REPORT TOTALS---

Report Totals: 3 / \$1,770.00

---SALES MONTHLY TOTALS---

Rep Order# 9788867 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 1353611

Printed: 08/15/2012 8:30 AM
Last Received: 08/14/2012 6:15 PM
Showing Buylines: All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product MCCROY FOR NC GOV
Estimate# 813819
Buyer Patricia Dome
Phone#
Fax#
Aug 12. 26 / \$6,675.00

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E MCCR/ORDR/813819
Flight Dates 08/13/2012 - 08/19/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Sales Totals. 26 / \$6,675.00
Station Totals. 26 / \$6,675.00
Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$667,500

Station	Share	Station	Share	Station	Share	Station	Share
CABL	0%	UNKN	0%	WAFX	0%	WCWG	0%
WGHP	26%	WMYV	4%	WUPN	0%	WXII	39%
						WFTY	30%
						WXLV	1%

Books null
Demos RA35+

Handwritten calculations:

$$\begin{array}{r}
 5675 \\
 \times 100 \\
 \hline
 567500 \\
 \times 100 \\
 \hline
 56750000 \\
 \times 100 \\
 \hline
 5675000000
 \end{array}$$

43

1 of 3

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

— REMARKS —

70.

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	M	08/13-08/13	11A-12P	THE VIEW	.30	\$65.00	1	1	1	\$65.00
Rating: 1.6										
Station Remark: V6 8/13 is n/a (recvd order too late)-offer mg wed 8/15 stp 1x ncir										
*5	SA	08/18-08/18	630P-7P	ABC-WORLD NWS	.30	\$40.00	1	1	1	\$40.00
Rating: 1.0										
Station Remark: V6 1x n/a 8/18 (oversold)-offer mg 8/19 2-430P 1x ncir little league world series double elimination)										
*7	M	08/13-08/13	7P-730P	FAMILY FEUD	.30	\$150.00	1	1	1	\$150.00
Rating: 3.0										
Station Remark: V6 8/13 is n/a (recvd order too late)-offer mg wed 8/15 stp 1x ncir										
*12	M	08/13-08/13	730P-8P	FAMILY FEUD	.30	\$190.00	1	1	1	\$190.00
Rating: 3.5										
Station Remark: V6 8/13 is n/a (recvd order too late)-offer mg wed 8/15 stp 1x ncir										
*18	M	08/13-08/13	8P-10P	BACHELORETTE	.30	\$645.00	1	1	1	\$645.00
Rating: 8.0										
Station Remark: V6 8/13 is n/a (recvd order too late)										

Rep Order# 9788867 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 1353611

Printed: 08/14/2012 4:52 PM
Last Received: 08/10/2012 4:23 PM
Showing Buylines: Last Sta Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser () POLITICAL
Product MCCROY FOR NC GOV
Estimate# 813819
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E MCCR/ORDR/813819
Flight Dates 08/13/2012 - 08/19/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*19	M	08/13-08/13	10P-11P	GLASS HOUSE	.30	\$525.00	1	1	1	\$525.00
Rating: 3.8										
Station Remark: V6 8/13 is n/a (recvd order too late)										
*20	TU	08/14-08/14	9P-10P	TRUST US/TBA	.30	\$760.00	1	1	1	\$760.00
Rating: 4.4										
Station Remark: V6 correct programming is 'happy endings/don't trust'										
*22	W	08/15-08/15	10P-11P	FINAL WITNESS	.30	\$390.00	1	1	1	\$390.00
Rating: 3.7										
Station Remark: V6 correct programming is '20/20'										
*26	SU	08/19-08/19	9P-10P	EXT MKOVER WEIGHT	.30	\$620.00	1	1	1	\$620.00
Rating: 3.9										
Station Remark: V6 correct tp is 9-11p										

---REPORT TOTALS---

Report Totals. 9 / \$3,385.00

---SALES MONTHLY TOTALS---

Aug 12. 26 / \$6,675.00
Sales Totals. 26 / \$6,675.00
Station Totals. 26 / \$6,675.00
Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals	\$667,500	CABL 0%	UNKN 0%	WEPX 0%	NCWG 0%	WPMY 30%
		WGHP 26%	WMTV 4%	WUPN 0%	WXII 39%	WXLV 1%

Books null
Demos RA35+

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3 of 3

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